



Join other local professionals to advance the ethical and responsible use of professional social media in Hawaii.

As the use of social media grows, it becomes more and more important for marketing, communication and digital professionals to stay current with social media trends and ethics.

Social Media Club Hawaii (SMCHI) is the local chapter of a national non-profit organization that seeks to serve the needs of professional social media users. SMCHI focuses on the unique aspects of using social media in Hawaii by discussing industries of relevance and advancing professional use in Hawaii. **By joining SMCHI you support LOCAL growth of ethical and professional use of social media.**

	Small Business	Professional	Student/ NonNonprofit
Sponsorship of monthly SMCHI newsletter.	✓		
3 Members+discounted rate for additional memberships	✓		
125x50 ad on smchawaii.org (non-rotating)	✓		
125x50 ad on socialmediacub.org (rotating)	✓		
Offer promotions & discounts to members through smchawaii.org and socialmediacub.org	✓	✓	
Inclusion in national and SMCHI Speaker's Directory	✓	✓	
Speaking opportunities at SMCHI events	✓	✓	
Use of SMCHI logo on website and/or business cards	✓	✓	
Leadership Opportunities on SMCHI board	✓	✓	
Blog posts published on Social Media Observer, Social Media Club Journal, and smchawaii.org	✓	✓	
Participation in SMCHI opportunities with local businesses and media	✓	✓	✓
Recognition as member on smchi.org and socialmediacub.org	✓	✓	✓
SMCHI Twitter, Facebook and LinkedIn Support	✓	✓	✓
LinkedIn Group membership for SMCHI and Social Media Club	✓	✓	✓
Special invitations to national and local Professional Membership Groups	✓	✓	✓
Membership kit with Social Media Club Member card, stickers and other schwag.	✓	✓	✓
	\$250/Year	\$100/Year	\$25/Year \$50/Year

For more information on membership, please visit: smchi.org